

For immediate release

The 20th TTG Asia Travel Awards has named Hotel LKF by Rhombus the “Best Boutique Hotel”

(Hong Kong, October 14, 2009) - Hotel LKF by Rhombus has recently been presented with the prestigious honour of **“Best Boutique Hotel”** at the **20th TTG Asia Travel Awards 2009**, following last month's **“Best Boutique Hotel in Asia Pacific”** by **Business Traveller (Asia-Pacific) Awards 2009**. These awards do not only honour Hotel LKF by Rhombus but they also recognize Hong Kong's high standards, quality and expectations in Boutique Hotels.

Recipients of these Awards are determined by votes cast by readers of TTG Asia, TTG China, TTGmice and TTG-BTmice China and are bestowed annually to organisations of the travel trade within the Asia Pacific region who have exhibited a strong commitment towards service excellence. This Award is not only a true recognition of the world-class facilities and excellent service provided by Hotel LKF by Rhombus but is also priceless in its acknowledgement from our peers within the industry. Hotel LKF by Rhombus is committed to taking your inspirations to the next level and showcasing our highly personalised services, which is a benchmark for Rhombus' portfolio of hotels at all levels.

“These prestigious awards are a result of the collective efforts of our executive team, our firm belief in the company's philosophy, a willingness to ‘go the extra mile’, our commitment to motivating staff and ‘leading by example’. This type of recognition from industry peers and our guests is gratifying as it shows that our hard work and commitment to the industry is succeeding. Without such a great team of professionals, we would not be able to achieve these awards and accolades”, said Mr. Calvin Mak, Founder & CEO of Rhombus International Hotels Group.

Hotel LKF by Rhombus has been delighting international jet-setters with its five-star personalised service, premium design and ultra-comfortable guestrooms since its opening in July 2006. With its dramatic décor and luxury design, Hotel LKF by Rhombus is **“The One & The Only One LKF”** located in the heart of Lan Kwai Fong. It is truly the best choice for discerning travellers seeking a stylish and calm sanctuary amidst the hustle and bustle of the city.

**Information about the trophy:*

The signature trophy of the TTG Travel Awards is a statuette of Hermes, the God of Travel and protector of travellers in ancient Greek mythology. Cast in solid pewter and plated in 24k gold, the trophy weighs 2kg!

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About Rhombus International Hotels Group

Awarded as one of the “Best Hotel Brands in China” at the 9th China Hotel Forum 2008-2009 and “Most Potential Hotel Development / Management Company” at the China Hotel Industry Leaders Summit 2008, Rhombus International Hotels Group is the management company for Hotel Panorama, Hotel LKF and Hotel Bonaparte. Rhombus International Hotels Group brings over 22 years of international experience and ‘know-how’ to establishing another level of hospitality standard in Hong Kong. Based in North America, Rhombus International Hotels Group is an innovative, dynamic and progressive management and consulting company committed to achieving and delivering a superior quality of hospitality products and service by exceeding the expectation of the three most important key stakeholders involved: owners/investors, guests and employees.

www.rhombusinternational.com

Hotel LKF by Rhombus

Hotel LKF by Rhombus was awarded the “Best Boutique Hotel in Asia Pacific” by Business Traveller (Asia-Pacific) Awards 2009 and “Best Boutique Hotel” by the 20th TTG Asia Travel Awards 2009 with its Azure Restaurant Slash Bar acclaimed as one of the “Best Restaurants in HK” by Hong Kong Tatler 2008-2009 and ranked No. 7 in “The World's 20 Best Sky Bars 2008” by The Sunday Times, UK. Hotel LKF by Rhombus, a deluxe boutique hotel located in the heart of Lan Kwai Fong, has been delighting international jet-setters with its five-star personalised service, premium design and ultra-comfortable guestrooms.

www.hotel-LKF.com.hk

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