



RHOMBUS INTERNATIONAL HOTELS GROUP
隆堡國際酒店集團

For Immediate Release

Rhombus International Hotels Group Launches the Exclusive “R Touch”

New & Exclusive E-Recognition Program, the “R Touch”- Rhombus Touch

(Hong Kong, 24 February 2010) - The “R TOUCH” or “Rhombus Touch” in full is a new and exclusive e-recognition program for selected VIP guests of the three award-winning Rhombus Hotels in Hong Kong, providing our guests the power of total personalization!

Invited guests and VIP's are able to tailor their own style and preferences, providing information that overall translates into their own personal touch of home. Whether you require an extra pillow, prefer a specific newspaper, would like to end the day with a cool beer waiting for you or even the preferred reading material in your room, our new team of Guest Recognition Officers will ensure that personal touch of home is what puts Rhombus International Hotels Group at the frontier of service excellence.

With today's advances in technology, the hotels will send out personal links to selected guests on a daily basis for upcoming arrivals which is accessible by all handheld devices such as iPhone, Blackberry, PDA's and all types of personal computers so that you can get what you want, when you want, wherever you want!

Hotel LKF by Rhombus has been delighting international jetsetters with the “R TOUCH” since January 15th 2010 with resounding responses. Starting from March 1, 2010, our guests can get this truly ‘home away from home’ touch at Hotel Panorama by Rhombus, the One & Only One Tallest Triangular Deluxe Business Hotel Overlooking Victoria Harbour and the Micro-Luxury Boutique Hotel Bonaparte by Rhombus in Causeway Bay. Not only is this a pre-arrival registration to ensure you minimize check-in times, but a complete “My Stay” automated system.

The Rhombus Group is entering a new era of service excellence; this is the complete package when it comes to recognition, personalization and timely service and assistance.

-End-

About Rhombus International Hotels Group

Awarded as one of the “Best 10 Hotel Management Companies” and one of the “Best Hotel Brands in China” at the China Hotel Forum, Rhombus International Hotels Group is the management company for Hotel Panorama, Hotel LKF and Hotel Bonaparte. Rhombus International Hotels Group brings over 23 years of international experience and ‘know-how’ to establishing another level of hospitality standard in Hong Kong. Based in North America, Rhombus International Hotels Group is an innovative, dynamic and progressive management and consulting company committed to achieving and delivering a superior quality of hospitality products and service by exceeding the expectation of the three most important key stakeholders involved: owners/investors, guests and employees.

www.rhombusinternational.com

Hong Kong Head Office 香港總公司: 16/F Empress Plaza, 17-19 Chatham Road South, Tsimshatsui, Kowloon, H.K. 香港九龍尖沙咀漆咸道南17-19號帝后廣場16樓
P.O. Box 郵箱: No. 91303 Tsim Sha Tsui Post Office 尖沙咀郵政信箱91303號 T 電話: (852) 3550 0688 F 傳真: (852) 3550 0699

Canada Mailing Address 加拿大郵寄地址: No. 28083 - 499 Granville Street, Vancouver, B.C. Canada V6C 3T7 T 電話: (604) 682 3218

E 電郵: sales@rhombusinternational.com

www.rhombusinternational.com



RHOMBUS INTERNATIONAL HOTELS GROUP
隆堡國際酒店集團

Hotel Panorama by Rhombus

Hotel Panorama by Rhombus recently awarded as "The Best Business Hotel in Guangdong Hong Kong Macau" by Let's Go Magazine in 2009 and 2010, "Choice Favorite Hotel" by Golfers' Choice Awards 2010, and one of the "Best Business Hotels in China" at the 9th China Hotel Forum 2008-2009 as well as the 10th China Hotel Forum 2009-2010. Hotel Panorama by Rhombus is the One & Only One tallest triangular deluxe business hotel overlooking Victoria Harbour in Tsim Sha Tsui. Walking distance to Mass Transit Railway (MTR), Buses, Taxis and Ferries, even Airport Express Kowloon Station is just 10 minutes away by taxi and Nathan Road is just 1 minute walk away. The trendiest shopping malls such as K11 Art Mall, iSQUARE, DFS Galleria, The ONE and IMAX Theatre are all within walking distance!

www.hotelpanorama.com.hk

Hotel LKF by Rhombus

Hotel LKF by Rhombus was awarded the "Best Boutique Hotel in Asia Pacific" by Business Traveller (Asia-Pacific) Awards 2009, "Best Boutique Hotel" by the 20th TTG Asia Travel Awards 2009 and the "Best Business Hotel" by China Best Design Hotels Award 2009 with its Azure Restaurant Slash Bar acclaimed as one of the "Best Restaurants in HK" by Hong Kong Tatler 2008-2010 and ranked No. 7 in "The World's 20 Best Sky Bars 2008" by The Sunday Times, UK. Hotel LKF by Rhombus, a deluxe boutique hotel located in the heart of Lan Kwai Fong, has been delighting international jet-setters with its five-star personalised service, premium design and ultra-comfortable guestrooms

www.hotel-LKF.com.hk

Hotel Bonaparte by Rhombus

Hotel Bonaparte by Rhombus conveniently located between Causeway Bay and Wanchai is a Micro-Luxury boutique hotel with an intuitive sense of Cosiness, Comfort & Care. Hotel Bonaparte by Rhombus has been awarded one of the "Best Boutique Hotels in China" at the 9th China Hotel Forum 2008-2009.

www.hotelbonaparte.com.hk

For media enquiry, please contact:

**Public Relations Department
Rhombus International Hotels Group**

T: (852) 3550 0688

F: (852) 3550 0699

E: pr@rhombusinternational.com